

## **TERMS AND CONDITIONS FOR THE 1-FOR-1 MINI DATE COCKTAIL PROMOTION | 27-29 NOVEMBER 2025**

### **1. Organiser**

The 1-for-1 Mini Date Cocktail (“Promotion”) is organised by NTUC FairPrice Co-operative Limited and its related or affiliated co-operatives and organisations (collectively referred to as “FairPrice Group”).

### **2. Campaign Period**

The Promotion runs from 27 November 2025 to 29 November 2025, before the last order at each Grocer Bar, in the selected FairPrice Finest stores.

### **3. How to Participate**

To enter the Contest, participants must:

- a. Post their mini date moment at The Grocer Bar on their Instagram (IG) Story.
- b. Tag @finestfoodsg and include the hashtags #EveryDayMadeALittleBetter and #FairPriceGroup.
- c. To redeem, participants must present the relevant IG Story to The Grocer Bar staff on-site.
- d. Each Participant is entitled to purchase one (1) Signature Cocktail (at \$15) under the Promotion and receive one (1) complimentary cocktail.
- d. The complimentary cocktail redeemed under the Promotion must be a Signature cocktail.
- e. Ensure Participant’s Instagram account is set to public till 01 December 2025.

### **4. Campaign Requirements**

- a. Each participant is allowed to submit only one (1) IG story.
- b. Each IG story is allowed for one (1) redemption for the Promotion.
- c. Redemption must be made on-site on the same day of the IG story post.
- d. Entries must be original and taken by the participant. AI-generated images, stock images, or duplicated or plagiarised content will be disqualified.
- e. Entries featuring explicit, offensive, unrelated or inappropriate content will be disqualified.
- f. FairPrice Group reserves the right to request proof of the original image if required.

### **5. Eligibility**

- a. The Contest is open to all, except employees of NTUC FairPrice Co-operative Limited and their immediate family members.
- b. Participants must be over 18 years of age.

### **6. Redemption**

- a. The Promotion is capped at 100 redemptions per The Grocer Bar outlet.
- b. The Promotion is valid for use at these selected FairPrice Finest stores only: FairPrice Finest Centrepoint, FairPrice Finest CQ @ Clarke Quay, FairPrice Finest Century Square, FairPrice Finest Sembawang Shopping Centre, FairPrice Finest Woodleigh Mall, FairPrice Finest Punggol Coast Mall, FairPrice Finest Thomson Plaza.
- c. Promotion is non-transferable and non-exchangeable for cash or other items.

c. FairPrice Group reserves the right to replace the Promotion with an item of similar value without prior notice.

## **7. Rights and Usage**

a. All entries submitted will become the property of FairPrice Group.

b. By participating in the campaign, participants grant FairPrice Group and its appointed agencies and partners a royalty-free, perpetual, irrevocable licence to use, reproduce, edit, adapt, publish, display and distribute any submitted entry, including photographs, names, captions and likenesses, for marketing, advertising, publicity and promotional purposes across all media, without further consent or compensation.

c. FairPrice Group shall not be responsible for any unauthorised use, reproduction or distribution of the submitted content by third parties

## **8. Personal Data**

By participating, participants agree to the collection, use, and disclosure of their personal data for Contest administration and publicity purposes in accordance with FairPrice Group's Privacy Policy:

<https://help.fairprice.com.sg/hc/en-us/articles/4464676591129-Privacy-Notice->

## **9. General Terms**

a. FairPrice Group reserves the right to verify the eligibility of entries.

b. FairPrice Group shall not be responsible for technical errors or lost submissions arising from any network or system disruptions.

c. FairPrice Group reserves the right to amend or cancel the Promotion or these Terms and Conditions without prior notice.

d. By participating, participants agree to abide by all terms and conditions of the Promotion.

e. FairPrice Group reserves the right to disqualify any participant who is found to have breached these Terms and Conditions or engaged in fraudulent or dishonest conduct.